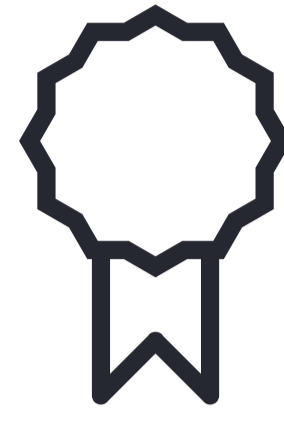




Nick Jonsson
User Experience / Design / Creative Technology

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EDUCATION



BA(Hons) Graphic Design
Central Saint Martins College
of Art and Design
2008 - 2011

Graphic Design & Photography
First International Design
School, Jakarta
2007 - 2008

IB Certificates
Pechersk School International,
Ukraine
2005 - 2007

EXPERIENCE



Merkle | Periscopix
User Experience Manager
2017 - Present
London

I joined Merkle to head up the UX department and help build out the team. Starting from a small team my role is to hire, train, and grow the current UX offerings. Part of my role is to help win new clients, scope, plan and conduct and manage the UX process.
In addition to this i work closely with clients to capture requirements, run workshops and manage expectations while delivering the project.



DigitasLBI
User Experience Architect
2013 - 2017
London, Boston, Hong Kong

Working primarily on User Experience i was able to work closely with developers and designers to bring numerous project to life using agile methodologies and rapid prototyping. I was also a key member in building up the Creative Tech Department.
I worked on Virgin Atlantic, People Pulse (Project Red), Lookout (Project Green), Project Black, Honda EMEA, and Cathay Pacific. I also helped on numerous internal projects including internal tools, and physical hardware.



Freelance
User Experience Consultant
2012 - Present
United Kingdom, Sweden, Indonesia,
Singapore, Malaysia, Ukraine, India,
United States, Canada

During my time abroad i have been fortunate enough to work with some wonderful multinational corporations on projects both large and small. Mainly helping as a User Experience consultant helping them to reach their customers, or to improve the overall efficiency of their products. With my background in code and design i would also help out to put together prototypes and then take them to fully working releases.



Toaster Ltd
Technical Producer
2012 - 2012
London, United Kingdom

As a preferred supplier for Google Brand Studio, Google Creative Lab, Google Ideas and Global Marketing Teams i worked on internal and external products for Google EMEA as well as Toyota. Helping to analyze client, product, technical and user experience requirements to help push the projects forward.



Collective Ldn
Information Architect
2011 - 2012
London, United Kingdom

After initially working as a two man team, i soon became the sole User Experience and Information Architect. During this time i worked on Honda UK, BBC, LOCOG, Callaway Golf, Celebrity Cruises (Royal Caribbean), EA, and Mars UK. Additionally i was the lead of the Research and Development (Labs) working on internal tools and building their additive 3D printer which became featured in Campaign magazine.



Gaya Asahi Corporation
Head of Sourcing
2007 - 2008
Malaysia, Japan, Canada, Russia,
China, Mexico, United States

As Head of Sourcing i was placed in charge with business development for the company, primarily focusing on sourcing Monocrystalline Silicon Ingots. Working closely with the heads of multinational corporations to obtain and prepare the ingots for the manufacturing and production of solar panels.

8

Graphic Design

Years working with graphic and web design after professional training.

10

User Experience

Years working with UX in some form or another, from Information Architecture to Wireframing and prototyping.

18

Creative Technology

Years programming. I learned my first programming language at the age of 9 and have been learning ever since.

LANGUAGES



English
Native Speaker



Swedish
Native Speaker



Polish
Advanced



Russian
Conversational

CLIENTS

